



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile Of District MAHAMAYA NAGAR (HATHRAS)



सूक्ष्म, लघु एवं मध्यम उद्यम
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Brief Industrial Profile of MahamayaNagar (Hathras)

District

1.General Characteristics of the District

- a) On 3rd of May 1997 government has announced the creation of a new district named Mahamaya Nagar by merging some tehsils of district Aligarh and Mathura in the Hathras tehsil of Aligarh. The notification of creating District Mahamaya Nagar From Hathras was released on 06 May-1997.
- b) Hathras fall under the Brij region of Northern India and was famous for its Industrial , Literature related , and cultural activities as a part of Aligarh .Historically and according to Purans Hathras can be of the age of Mahabharata. Because old folk tales and archaeological remains prove it.
- c) According to a story of Chotoo Banmali's "Gokul Mahatm" at the time of the Birth of the Lord Krishna , Lord Shiva-Parvati arrived the Brij from this route and the place where The Mother Goddess Parvati halted was called the Hathrasi Devi. Probably

1.1 Location & Geographical Area.

Hathras is the important district of Uttar Pradesh. It is newly built district in 1997. It comes under Aligarh Commissionery. Earlier it was under Aligarh District. The area of the Hathras District came from Aligarh and Mathura District. The District is bounded from Aligarh District on the North, District Etah on the East, District Agra on the South and District Mathura on the West. Hathras Junction Railway station is 10 Km away from Hathras. It is on Delhi - Kanpur Broad Gauge Railway Track. Hathras fort station is in Hathras town it is connected with Hathras Junction Railway station through a broad gauge link line. Hathras City Railway Station is in the middle of Town Hathras and is on the Mathura-Bareilly meter gauge Railway track. Now it is changed in broad gauge.

1.2 Topography

The Topography of Hathras district is mainly a plain. The district has a pleasing climate with cool and foggy winter and generally hot and humid summer. The wet session from July to

October during which the district receives rainfall. The average annual rainfall is around 892mm. The temperature of the district is varies from 48C in summer and 3C in winter.

1.3 Availability of Minerals.

There is no mineral production in the district.

1.4 FOREST

Area of the Forest in the district only 1770 hectares

1.5 Administrative set up.

For administrative convenience, the district of Mahamaya Nagar has been divided into four tehsils namely,

- 1 Hathras
- 2 [Sadabad](#)
- 3 [Sikandraro](#)
- 4 [Sasni](#)

These tehsils are further divided into 15 blocks

2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			27.64 ⁰ N
	ii) Longitude			78.11 ⁰ E
	iii) Geographical Area	2009-10	Hectares	180155
(B)	Administrative Units			
	i) Sub divisions	2010-11	Nos.	4
	ii) Tehsils	2010-11	Nos.	4
	iii) Sub-Tehsil/ Blocks	2010-11	Nos.	7
	iv) Patwar Circle	-	-	NA
	v) Panchayat Simitis	2010-11	Nos.	64
	vi)Nagar nigam			-
	vii) Nagar Palika	2010-11	Nos.	9
	viii) Gram Panchayats	2010-11	Nos.	430
	xi) Revenue villages	2010-11	Nos.	672
	x) Assembly Area	2010-11	Nos.	3
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	837446
	ii) Female	2011	Nos.	728232
(B)	Total Population	2011	Nos.	1565678
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	Hectare	180155
	ii) Forest cover	2009-10	“	1770
	iii) Non Agriculture Land	2009-10	“	23560
	v) cultivable Barren land	2009-10	“	6269
4.	Forest			
	(i) Forest	2009-10	Ha.	1770
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	21994
	ii) Buffaloes	2007	Nos.	188084
B.	Other livestock			
	i) Goats	2007	Nos.	87887

	ii) Pigs	2007	Nos.	10072
	iii) Poultry	2007	Nos.	31682
	iv) Railways			
	i) Length of rail line	2010-11	Kms	87
	V) Roads			
	(a) National Highway	2010-11	Kms	00
	(b) State Highway	2010-11	Kms	61
	(c) Main District Highway	2010-11	Kms	31
	(d) Other district & Rural Roads	2010-11	Kms	1264
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	NA
	(f) Kachacha Road	2010-11	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos.	28720
	(b) Post offices	2010-11	Nos.	153
	(c) Telephone center	2010-11	Nos.	7
	(d)Density of Telephone	2010-11	Nos./1000 person	21
	(e) Density of Telephone	2010-11	No. per KM.	15
	(f) PCO Rural	2010-11	No.	677
	(g) PCO STD	2010-11	No.	1254
	(h) Mobile	2010-11	No.	NA
	(VII) Public Health			
	Allopathic Hospital	2010-11	No.	10
	Beds in Allopathic hospitals	2010-11	No.	362
	Ayurvedic Hospital	2010-11	No.	24
	Beds in Ayurvedic hospitals	2010-11	No.	109
	Unani hospitals	2010-11	No.	1
	Community health centers	2010-11	No.	4
	Primary health centers			
	Dispensaries	2010-11	No.	28
	Sub Health Centers	2010-11	No.	NA
	Private hospitals	2010-11	No.	171
	(VIII) Banking commercial			
	(a) Commercial Bank	2010-11	Nos.	50

	(b) rural Bank Products	2010-11	Nos.	30
	(c) Co-Operative bank products	2010-11	Nos.	9
	(d) PLDB Branches	2010-11	Nos.	4
	(IX) Education			
	(a) Primary school	2010-11	Nos.	1499
	(b) Middle schools	2010-11	Nos.	454
	(c) Secondary & senior secondary schools	2010-11	Nos.	187
	(d) Colleges	2010-11	Nos.	24
	(e) Technical University	2010-11	Nos.	0

Source:- District Stat. & Eco. Office, Hathras

2.1 Existing Status of Industrial Areas in the District Mahamaya Nagar(Hathras)

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Hathras	11.236	11.236	3000	86	86	-	42
2	Sadabad Mini	9.178	9.178	73	47	46	1	4
3	Sahpau Mini	0.867	0.867	118	39	29	10	-
4	Sikandra rau	1.000	-	130	51	23	28	-
	Total	22.281	21.281	3321	223	184	39	46

Source:- DIC, Hathras

3. INDUSTRIAL SCENERIO OF Mahamaya Nagar (Hathras)

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1488
2.	TOTAL INDUSTRIAL UNIT	NO.	NA
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	3
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	286
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	286
6.	NO. OF INDUSTRIAL AREA	NO.	4
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	29942.68
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

Source: DIC –Mahamaya Nagar

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
	2006-07	24	260	384
	2007-08	292	1242	805
	2008-09	261	1648	3255
	2009-10	306	111	2279
	2010-11	306	1192	1824
	Total	1185	4253	8547

Source: DIC –Mahamaya Nagar

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	13	1.575	70
22	Soda water	-	-	-
23	Cotton textile	1	0.038	3
24.	Woolen, silk & artificial Thread based clothes.			
25.	Jute & jute based			

26.	Ready-made garments & embroidery	1	0.087	4
27.	Wood/wooden based furniture	4	0.73	22
28.	Paper & Paper products	1	0.11	3
29.	Leather based	-	-	-
31.	Chemical/Chemical based	1	0.12	8
30.	Rubber, Plastic & petro based	1	0.39	7
32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	-	-	-
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	129	10.25	426
01.	Others	114	10.01	415

Source: DIC, Hathras

3.4 Large Scale Industries / Public Sector undertakings

List of the units in –Mahamaya Nagar (Hathras)

1. M/s Vrindaban Agro Industries Ltd, Vill.- Nagla Ummed, Sasni
2. M/s Bharat Petroleum corporation Ltd, Mini industrial Area, Sahrpau

3.5 Major Exportable Item

There is a Glass Beads exportable item produced in Purdil Nagar. The Value of Exports about 10 Cores in a year

3.6 Growth Trend

The Mahamaya Nagar district is predominantly agricultural and nearly 70% of the work force are still engaged in the agricultural & allied activities. From the foregoing chapters it can be said that the Mahamaya Nagar district has minimum necessary infrastructure that is required for setting up small-scale units in the district. On the whole it can be concluded that the district has good potential for resource based and demand based industries.

Resource based industries have been further categorized into (i) Agro based, (ii) Horticulture based, (iii) Forest based (iv) Live stock based. Demand based industries have been categorized into (i) Mechanical & Engineering based industries (ii) Chemical based industries (iii) Electrical based industries and (iv) Food & Miscellaneous industries.

Based on the available resources, manpower and demand obtaining for various consumer and industrial good, with the change of taste, fashion and technology for such goods, a good number of MSME units can be set up in the Mahamaya Nagar district for creating employment avenues for the unemployed youth in the district.

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of the units in Hathras & Near By Area

- 1) M/s SN Milk Product (P) LTD., Sasni

3.8.2 Major Exportable Item

There is not a single exportable item has been produced

3.9 Service Enterprises

The service enterprises mainly include repair & servicing of motor vehicles, motor cycles / scooters, household goods, workshops, restaurants and cold storage etc.

3.9.2 Potentials areas for service industry

1. Internet cafe/cyber cafe
2. Data processing
3. Computer Training Institute
4. Screen Printing
5. Computer Hardware Repairing/ Maintenance
6. Photo copy
7. Welding Workshop
8. Battery charging/maintenance
9. Transformer repairing center
10. Motor repairing
11. Tailoring & Embroidery
12. Beauty Parlor
13. Repairing center for domestic electrical appliances
14. Cycle repairing
15. Automobile Service Center
16. T.V. Repairing
17. Book Binding
18. Radio/Transistor Repairing
19. Refrigerator/AC repairing center

3.10 Potential for new MSMEs

A. MECHANICAL & ENGINEERING INDUSTRIES:

1. Agricultural Implements
2. Engineering workshop
3. Bicycle parts & spare
4. Barbed wires
5. Wire Nails

6. Angular & Tubular steel structural
7. Bus/Truck Body Building
8. Crank shaft Grinding
9. G.I. Screw
10. Building Hardware
11. Iron & Steel Fabrication
12. Steel furniture

B. CHEMICAL & ALLIED INDUSTRIES:

1. Mineral Water
2. Polythene Bags
3. Distillery Industries
4. Industrial Adhesives Based
5. Bitumen Based paints
6. Washing soap/Laundry soap/Detergents
7. Battery container & Battery plates
8. Electroplating, chromium and nickel Plating
9. Phenyl
10. Naphthalene Balls
11. Tyre retreating & vulcanizing
12. Low cost PVC shoes & chappals
13. Paper Envelops including officials
14. Bicycle, Scooter, Rickshaw seat cover
15. Paints & Varnishes
16. Mosquito repellent coil
17. Gum Paste
18. Paper Bags
19. Agarbatti
20. Candle wax

C. ELECTRICAL BASED INDUSTRIES:

1. Inverter
2. Assembling of Computers
3. Assembling of T.V. & its accessories
4. Domestic Home Appliances like Iron, Mixer-Grinder, and Toaster etc.
5. Voltage step-liser
6. Electric/Electronic call Ball

D. FOOD INDUSTRIES:

1. Soft Drinks
2. Bakery & confectionery
3. Fruit preservation
4. Biscuit
5. Squash & syrup
6. Tomato sauce
7. Namkeen

8. Papad making
 9. Jam, jelly & Pickles
- E. MISCELLENEOUS INDUSTRIES:**
1. Cold storage
 2. Desk Top Publishing
 3. Readymade Garments
 4. Grinding of spices
 5. Brick field
 6. Soft Toys making
 7. Ladies & Gents Hand Bags & Purses
 8. Corrugated Board Boxes
 9. Corrugated paper
 10. Wooden packing cases
 11. Exercise Books-Register
 12. Ladies & Gents undergarments
 13. Wheat Grinding
 14. Decorative paper
 15. File cover, file Board & letter pads

Industries suggested under different heads above are only broad ideas. Hence, detailed information pertaining to suitable location, capital investment in plant in machinery, working capital requirements, manpower, basic raw material, marketability, profitability etc. will be available for each suggested items from MSME-DI, Agra in the shape of scheme/project profile/project report on demand from the suitable entrepreneurs for starting there venture on the selected items.

4. Existing Clusters of Micro & Small Enterprise

DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

The district has no identified cluster. However, the following probable clusters may be taken up for development:

- A- In the Hathras city Readymade Garments of children's-** There are about 35 unregistered units running in a scattered way and about 229 workers were engaged and their turn over is about 671.5 lakhs.

- B- In the Purdil Nagar Glass beads-** There are about 4500 units were working in an unorganized sector and about 2.5 Lakhs. workers were engaged and their turnover is about 150 Crores per year.
- C- In the Hathras Colour Manufacturers-** There are about 20 units manufacturing colours (Holi) in the organized sector or unorganized sector both. About 624 workers in the industry and turnover approx.24 crores.
- D- Deshi Gee manufacturing is also one of the Industry that can also be develop in district Hathras.**

5. General issues raised by industry association:

- Availability of uninterrupted Power Supply at lower rate.
- Better road connectivity.
- Enhancement of investment limit in Micro, Small & Medium Enterprises.
- State Industrial Policy: It must be declared.
- Attractive Industrial Policy of neighboring state.
- Various central/ state departments are operating similar nature of activities/ schemes with varying subsidy/ limits, required to be consolidated.
- Better Technology Up gradation Scheme with some mechanism for tracking of application status may be available on line.
- Implementation of online submission of Entrepreneurship Memorandum.
- Better loan scheme for self employment for educated unemployed youths.
- More benefit to micro level enterprises under CGTMSE scheme.
- Interest subsidy to Micro enterprises to attract more entrepreneurs to start new venture.
- MDA scheme should be more attractive.
- Procedure for National Awards should be simplified.
- Various DC (MSME) schemes must be more entrepreneurs friendly.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name of the agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre (DIC), Hathras
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, Agra DIC, Hathras
3.	Land and Industrial shed	DIC, Hathras & UPSIDC, Agra
4.	Financial Assistance	UPFC, KVIC, KVIB, NABARD, SIDBI, & All Commercial Bank
5.	For raw materials under Govt. Supply	UPSIC, Agra
6.	Plant and machinery under hire / purchase basis.	NSIC, Aligarh/ Agra
7.	Power/ Electricity	UPSEB, Hathras
8.	Technical Know –how.	MSME-DI, Agra
9.	Quality & Standard	BIS, Kanpur/ New Delhi & NPC Kanpur/ New Delhi
10.	Marketing /Export Assistance	MSME-DI, Agra NSIC, Aligarh/ Agra ECGC, Agra
11.	Other Promotional Agencies	Director of Handicraft & Cottage Industries/ Textile/ Fisheries, Coir Board, Horticulture